



# Our Future City

---

The Atlanta City Design  
*Aspiring to the Beloved Community*

Atlanta City Studio



@ATLCityStudio #designATL

*“Atlanta is the leading cultural and economic center of the Southeast precisely because of our legacy of inclusion.”*

Mayor Kasim Reed, 2017



# Identity

*“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”*

Dr. Martin Luther King, Jr., 1957



Equity

Progress

Ambition

Access

Nature



# 1 Equity

---

Our challenge for Equity is the continuous, contentious, and often unappreciated work of ensuring that all the benefits of Nature, Access, Ambition, and Progress accrue fairly to everyone.

# 2 Progress

---

Our challenge for Progress is to protect people and places with meaning from the market forces that will otherwise overrun them.



# 3 Ambition

---

Our challenge for Ambition is to leverage the disruption of change to unlock new opportunities for people to do what they want with their lives.

# 4 Access

---

Our challenge for Access is to update our hub of transportation for a new generation while also building a sense of community and place.



# 5 Nature

---

Our challenge for Nature is to protect and expand the ecological value of our watersheds, forest, and habitat in the face of rapid urbanization.



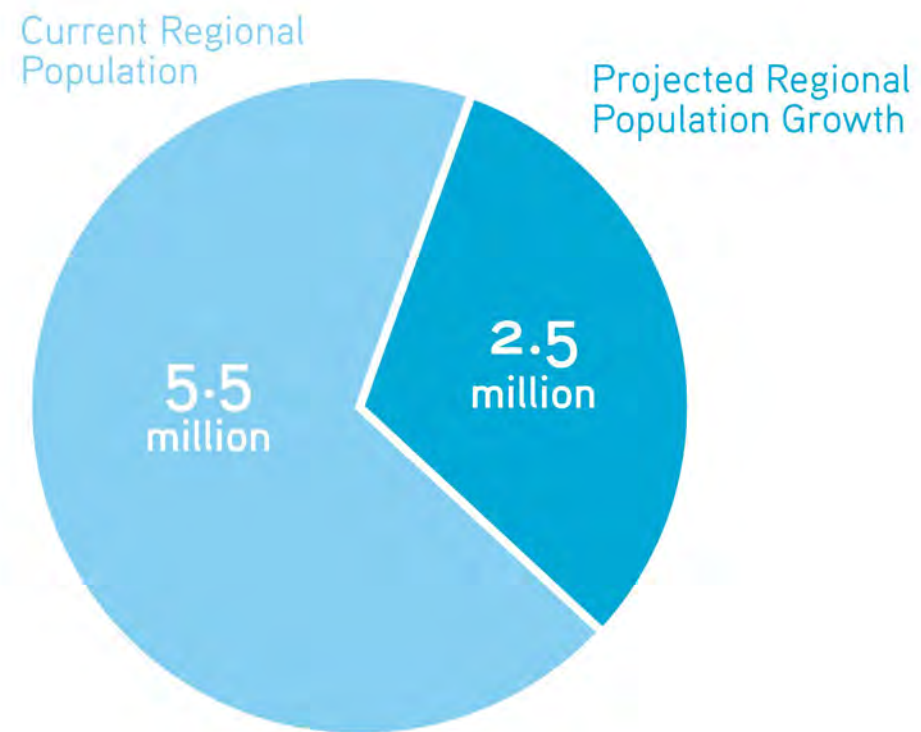


# Urgency

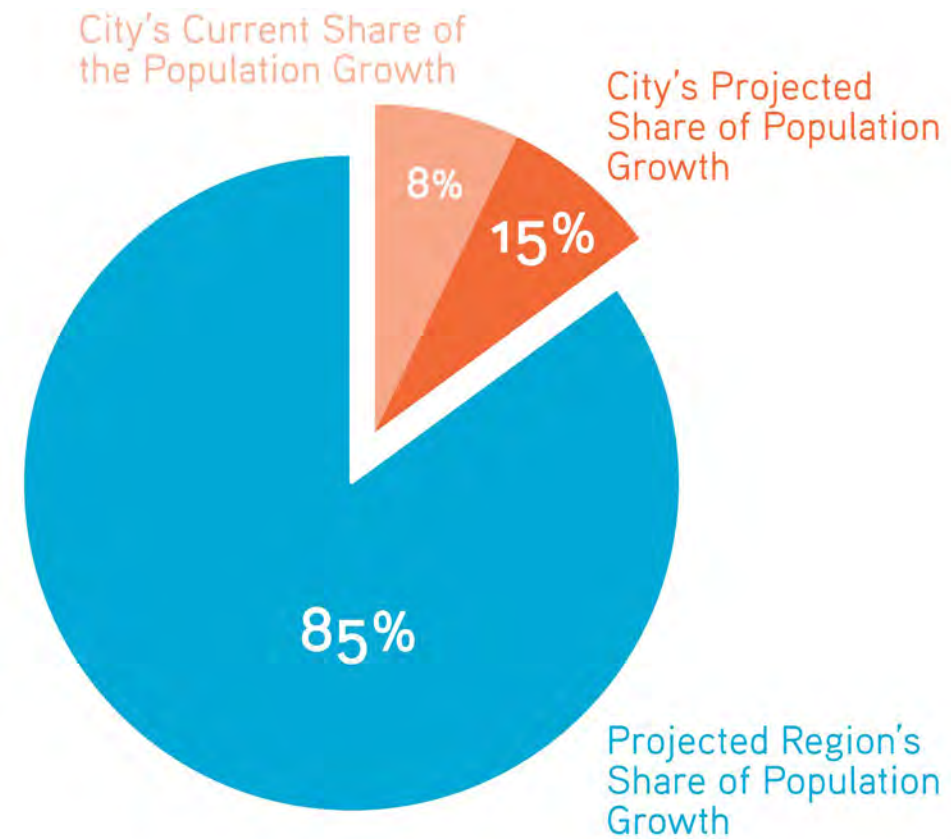
Metropolitan Atlanta is expected to grow by nearly 50% over the next couple of decades: from 5.5 million today to over 8 million.



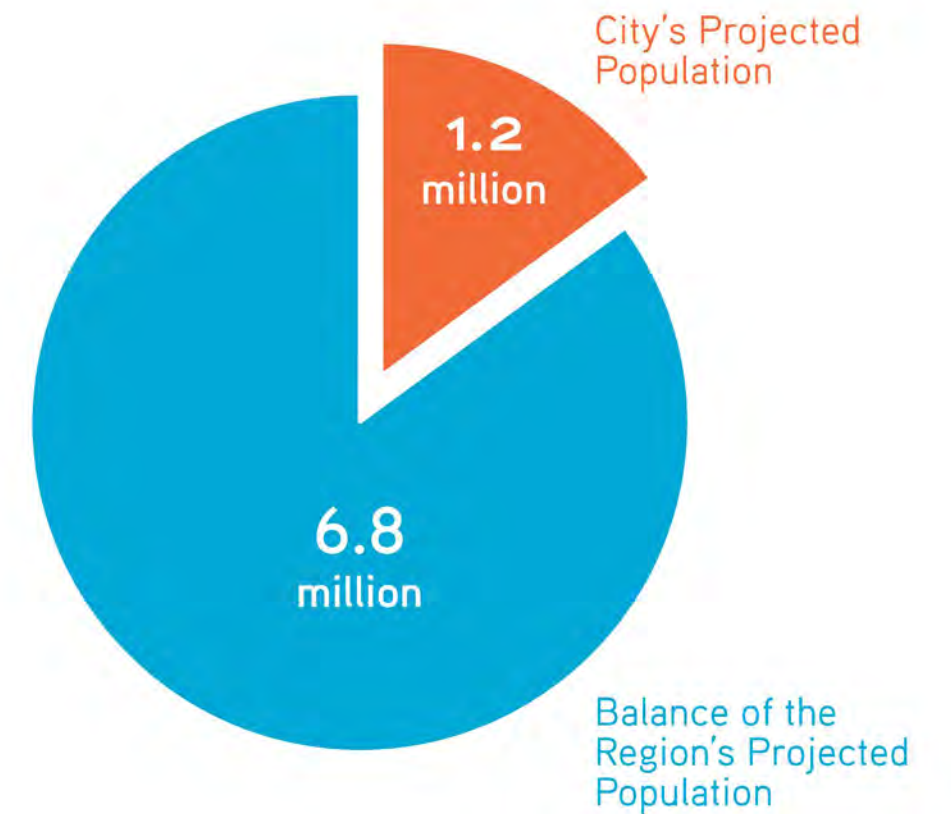
# Urgency



A larger region.



A larger city.



A lot more people.

Not changing is not an option.

---

The most strategic scenario for  
growth includes everyone.





*“If we want it to be, change is an opportunity to fuel the creation of the future we want.”*

Ryan Gravel, Founder of Sixpitch

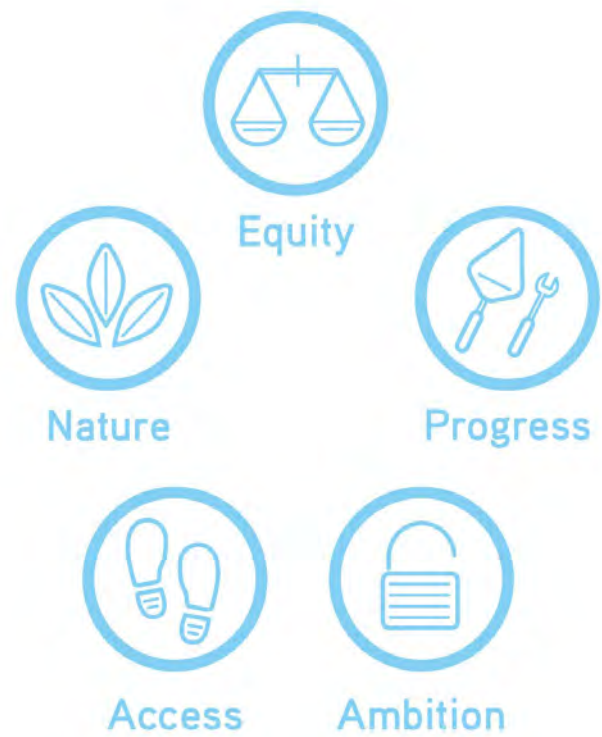


# Design



When we talk about design, we're not merely describing the logical assembly of people, things and places. We're talking about intentionally shaping the way we live our lives.

## Identity



Core Values

## Urgency

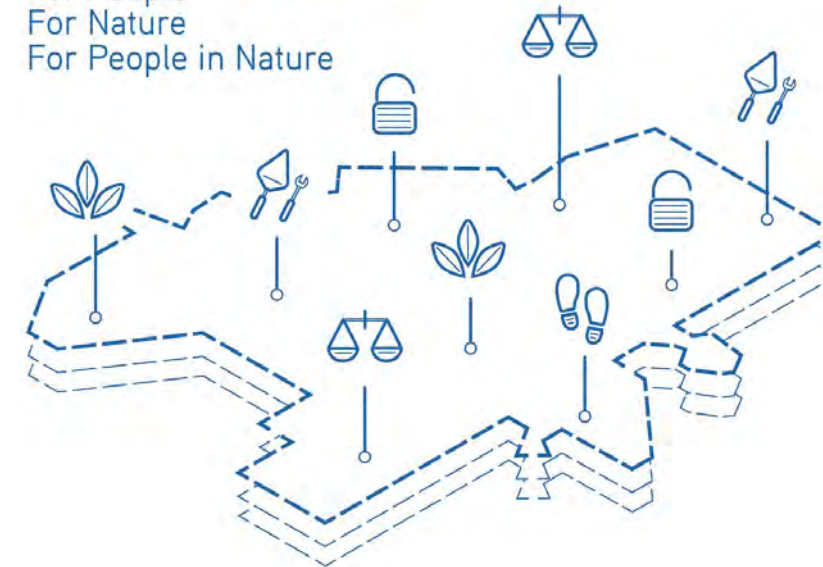


Strategic Actions

## Design

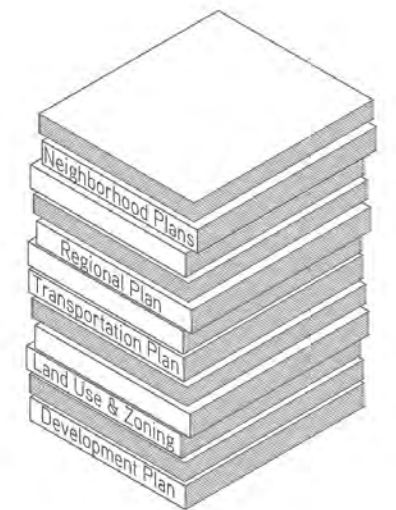
### We're Going to Design

For People  
For Nature  
For People in Nature



Design Proposals

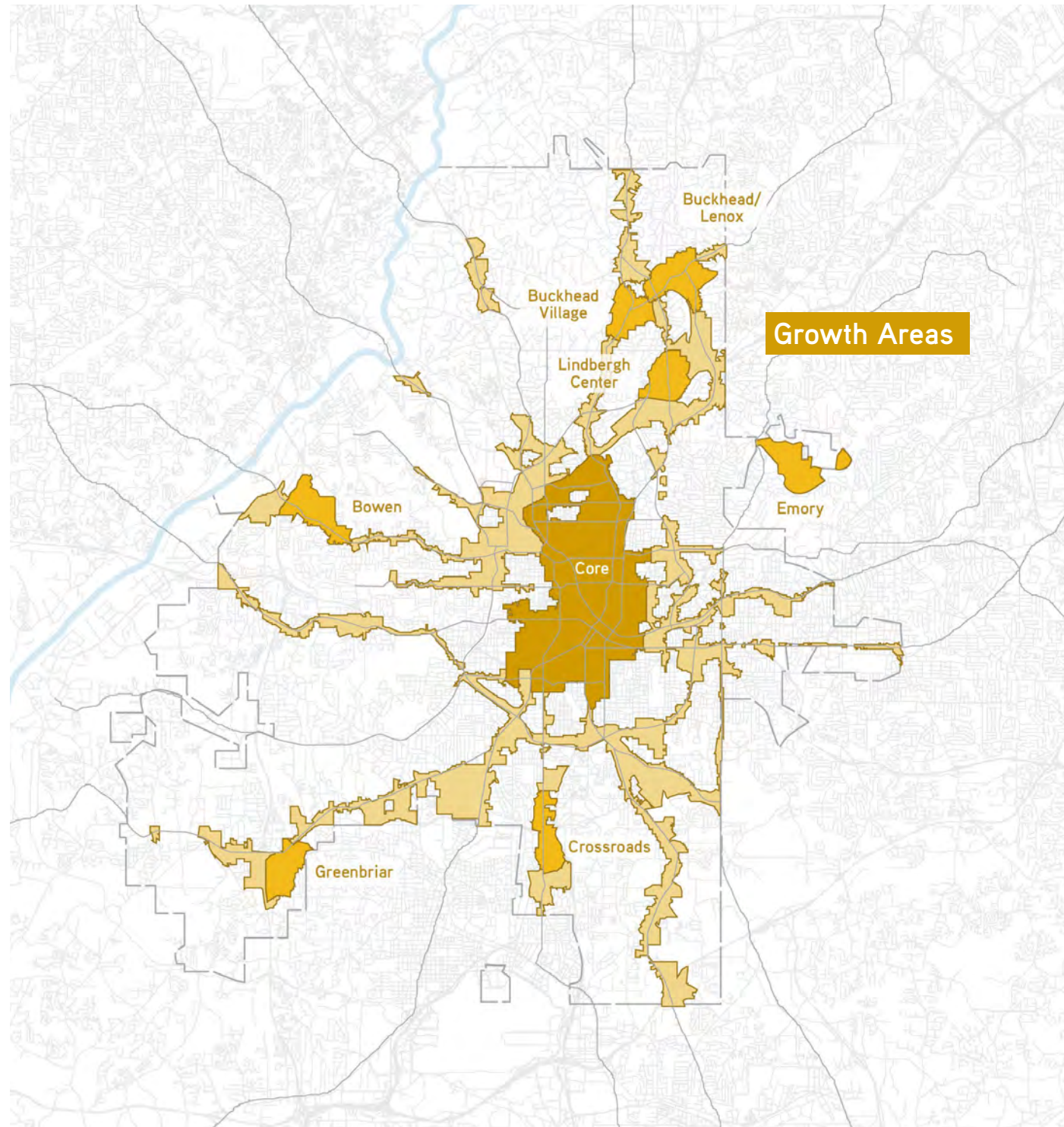
## Implementation



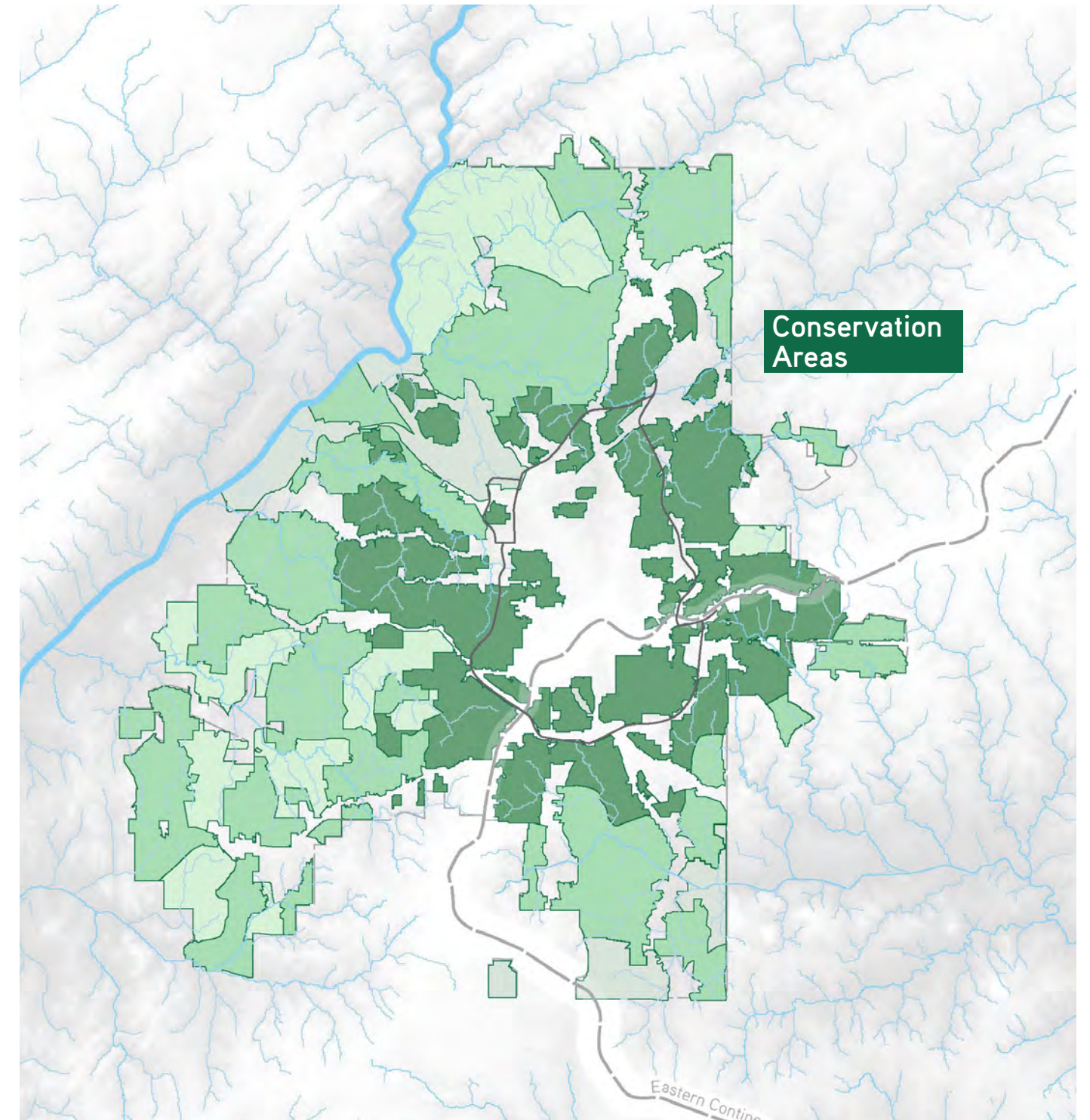
Detailed Plans



# Our Approach



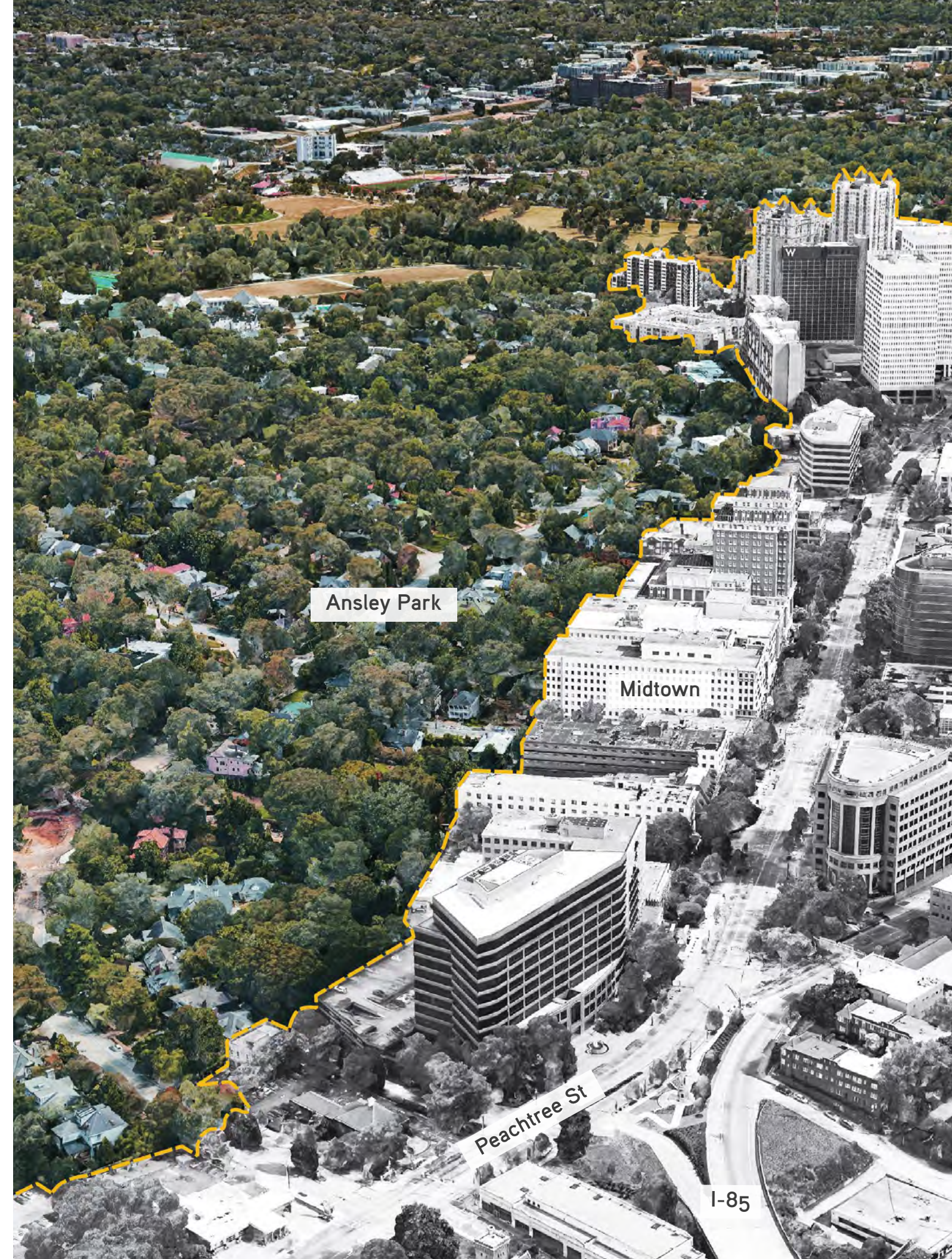
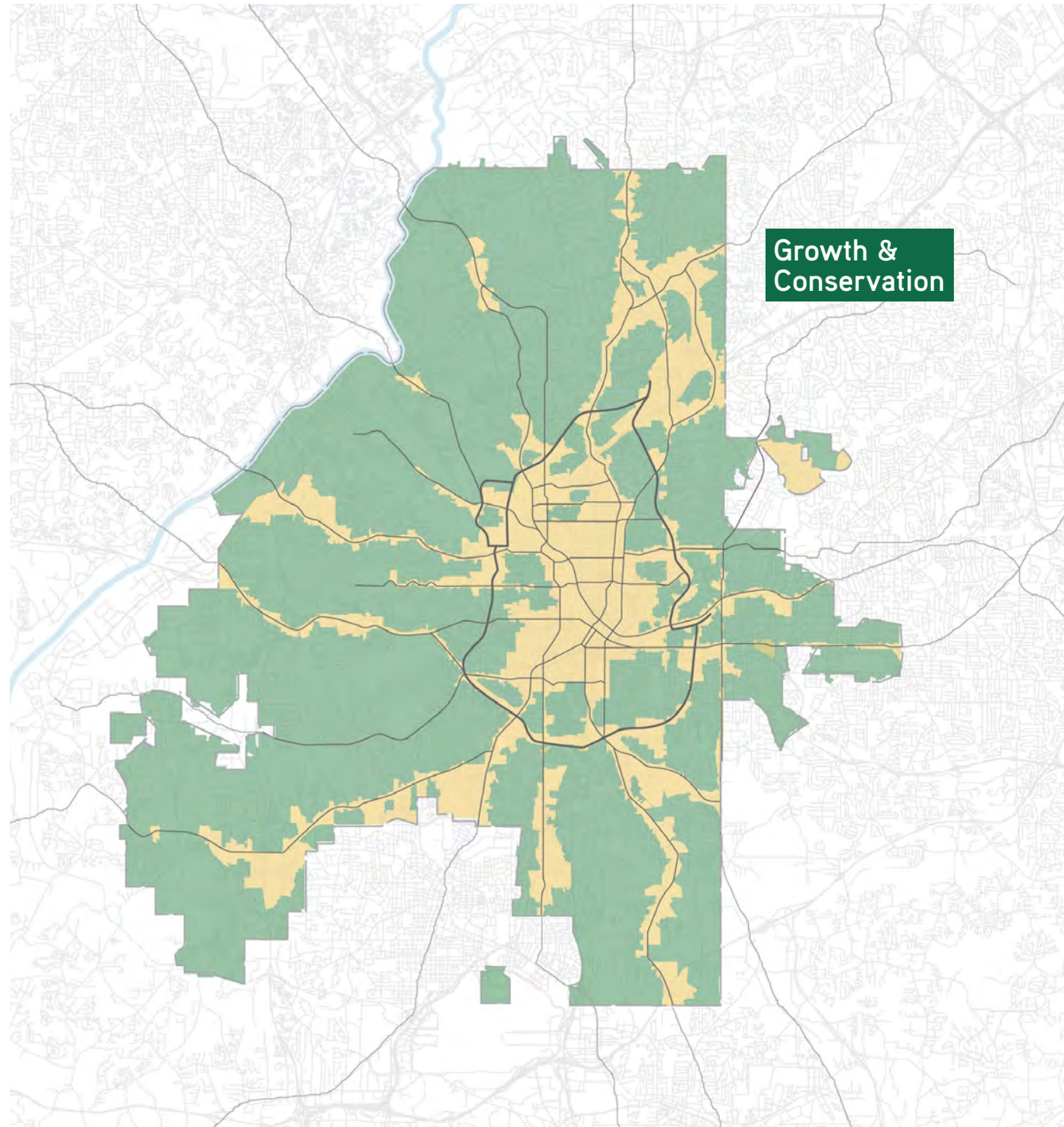
Growth Areas will be designed to connect people and accommodate growth.



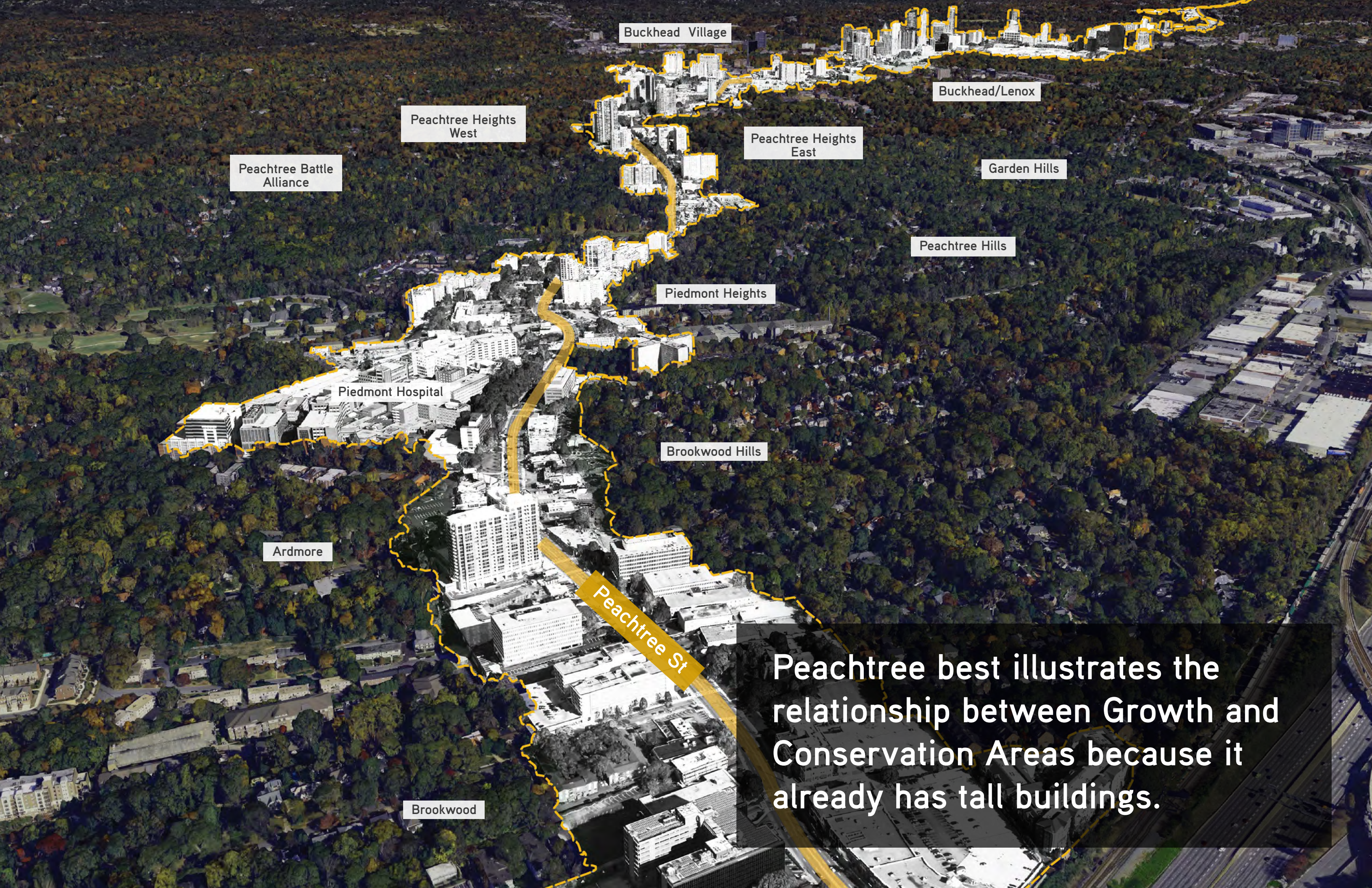
Conservation Areas will be designed to connect nature and protect other things that we value.



This is how Atlanta grows anyway.  
**We're just going to be more intentional about it.**

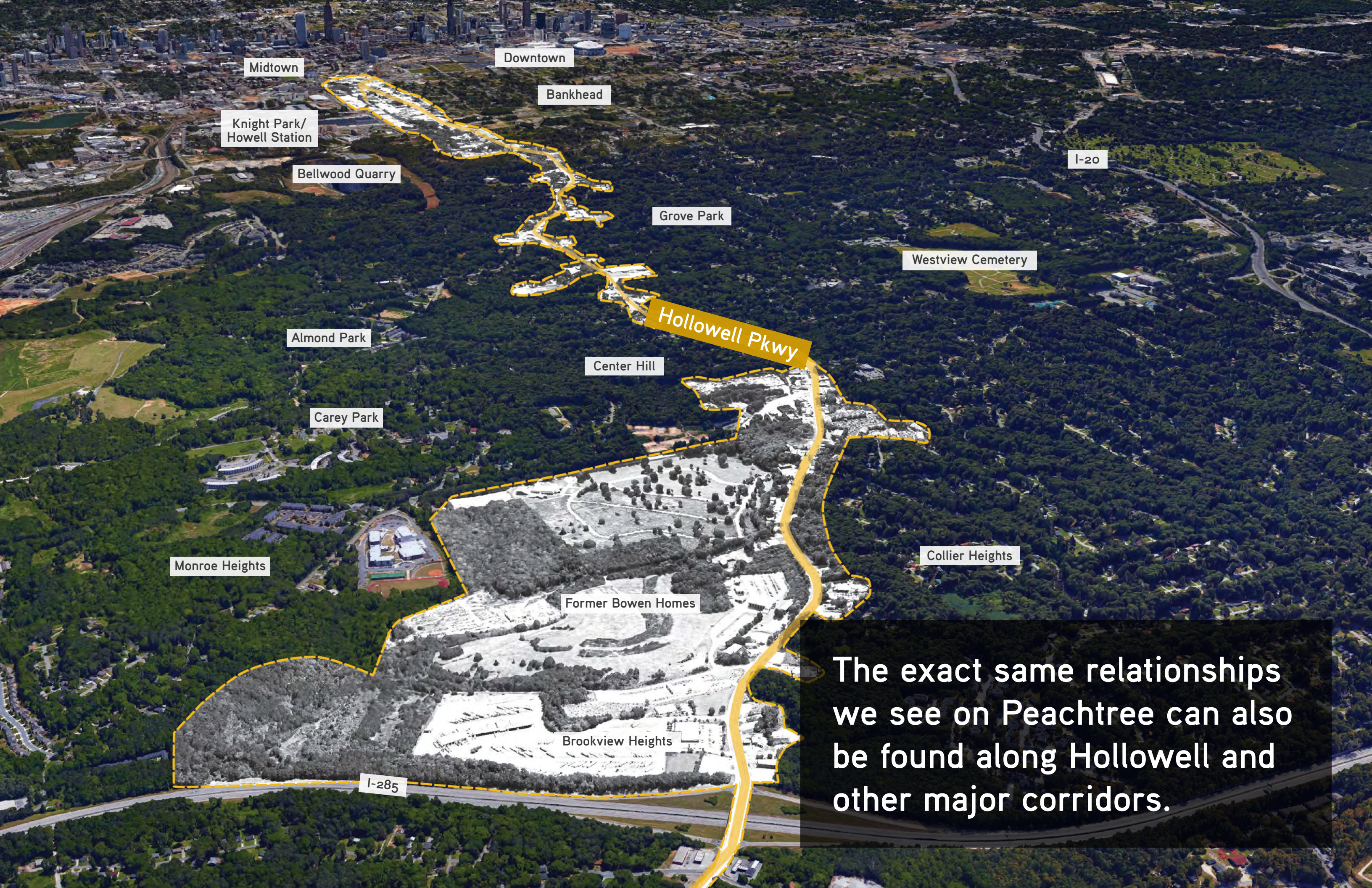






Peachtree best illustrates the relationship between Growth and Conservation Areas because it already has tall buildings.





Midtown

Downtown

Bankhead

Knight Park/  
Howell Station

Bellwood Quarry

I-20

Grove Park

Westview Cemetery

Almond Park

Hollowell Pkwy

Center Hill

Carey Park

Monroe Heights

Collier Heights

Former Bowen Homes

Brookview Heights

I-285

The exact same relationships  
we see on Peachtree can also  
be found along Hollowell and  
other major corridors.





It's the same along Metropolitan. Each of the City's radial corridors connect business centers, shopping, schools, social life, and other nodes of civic activity. Each one will deliver its own style, rhythm, and collection of places to go.



We're going to connect people.

---

We're going to connect nature.

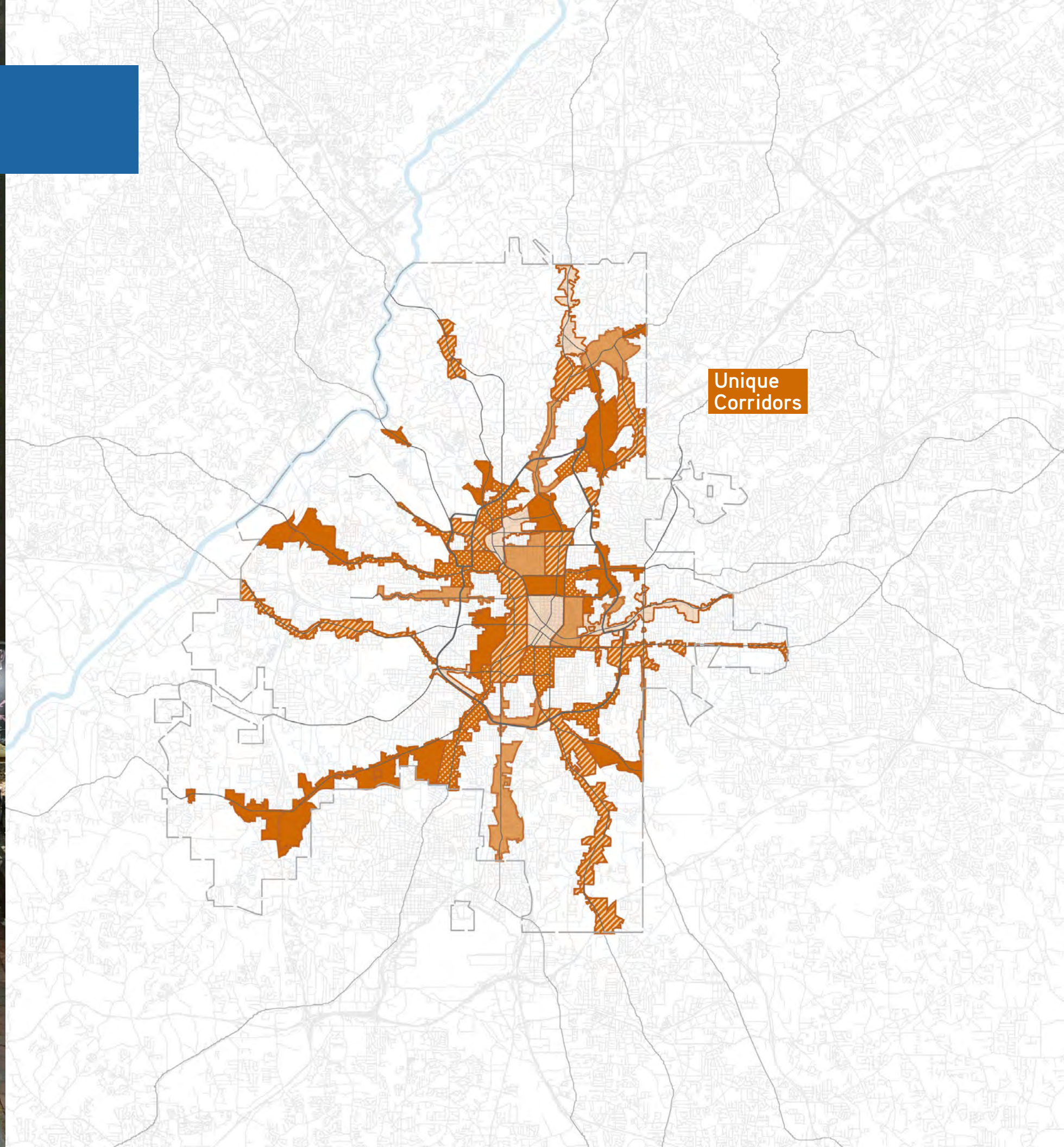
---

We're going to connect people  
and nature.

We're going to  
connect people.

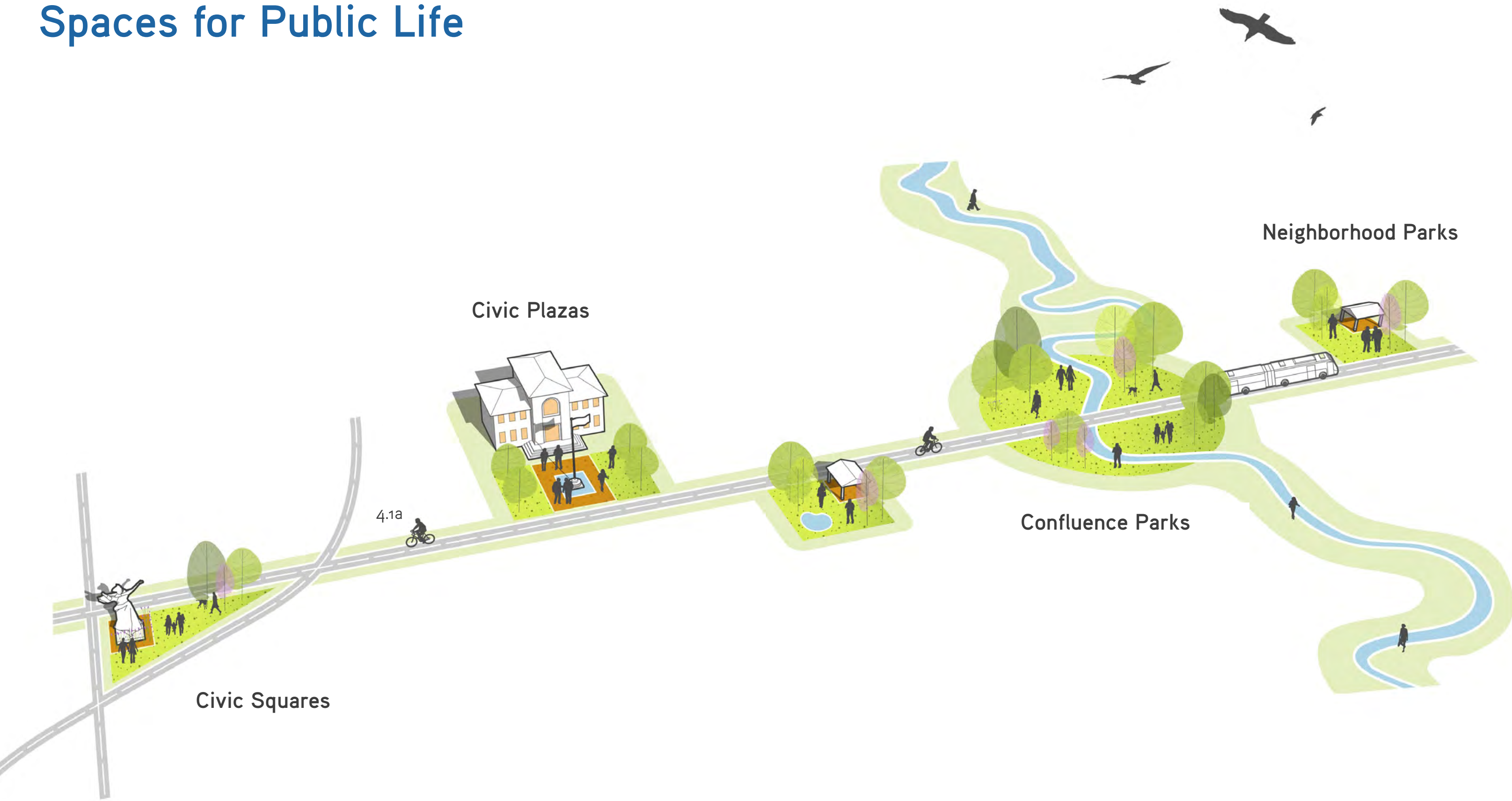


# Design for Public Life





# Spaces for Public Life



Civic Plazas

Neighborhood Parks

Confluence Parks

Civic Squares





**Capitol Greenway**  
2.3c, 2.4a, 2.4b, 3.5b, 3.5c

Hill St.

Grant Park

Boulevard

**Neighborhood Park**  
2.4b, 5.3a, 5.3c, 5.3d

**Oakland Cemetery**  
3.5a, 5.1a, 5.2b, 5.4b

Downtown

Midtown

Sweet Auburn

Inman Park

Cabbagetown

Hulsey Yard

Atlanta BeltLine  
4.1d, 4.4c

Bill Kennedy Way

**Depot Pocket Park at the Atlanta BeltLine**  
2.3a, 2.4a, 3.5b, 4.1a

**Civic Plaza at WonderRoot**  
2.3d, 2.4a, 2.4e, 3.3c, 3.4a, 3.4b, 3.4c

**Reynoldstown**  
4.3b

Glenwood Park

3.3d, 4.3a,  
5.5c

4.1b, 4.1c,  
4.2c

4.2b, 4.3e,  
4.2d

I-20

Ormewood Park

Moreland Ave

East Atlanta

**Civic Square at Memorial & Moreland**  
1.3g, 2.4a, 3.4b, 3.5c, 4.2e

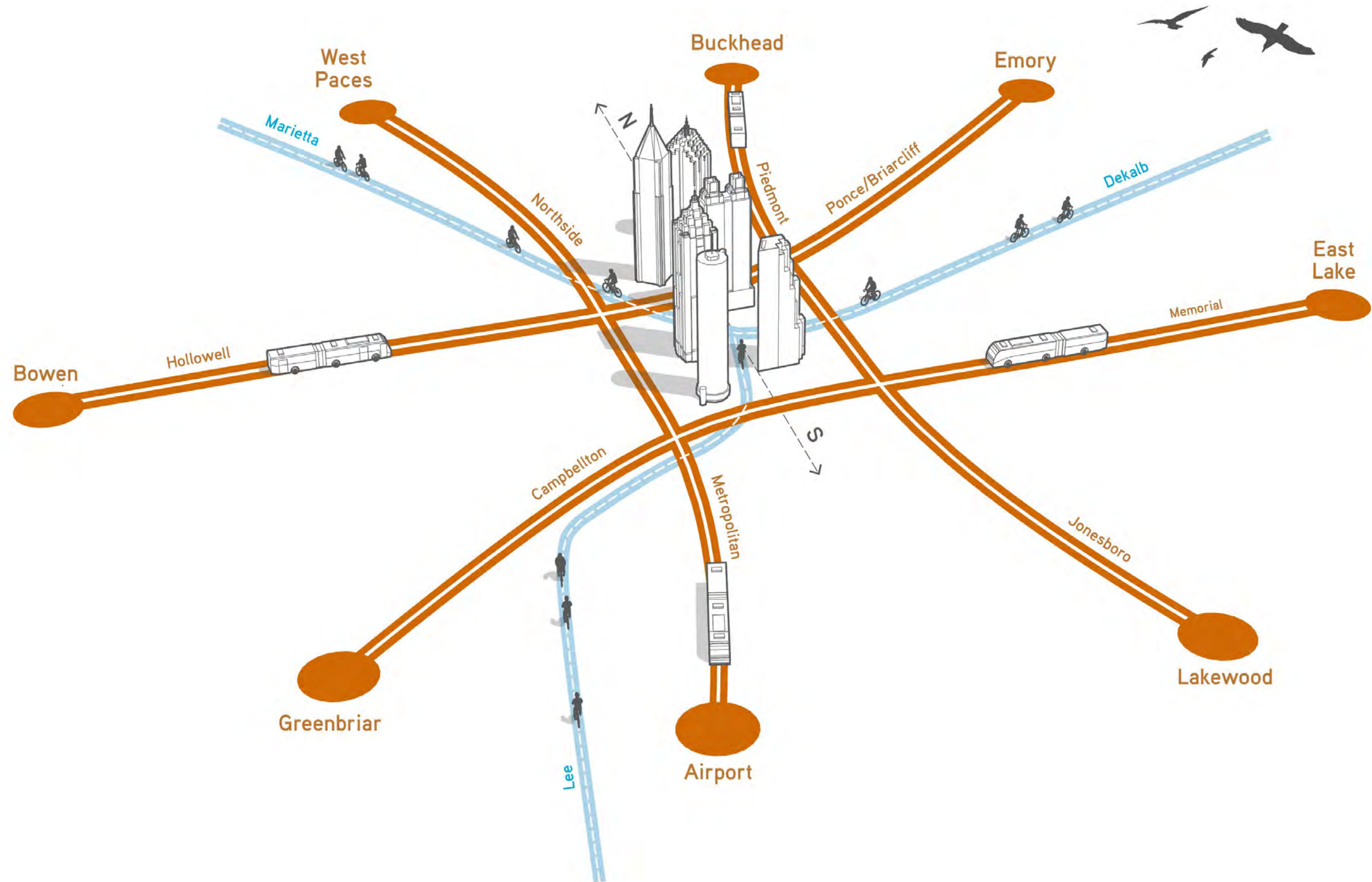
Memorial Drive

Edgewood

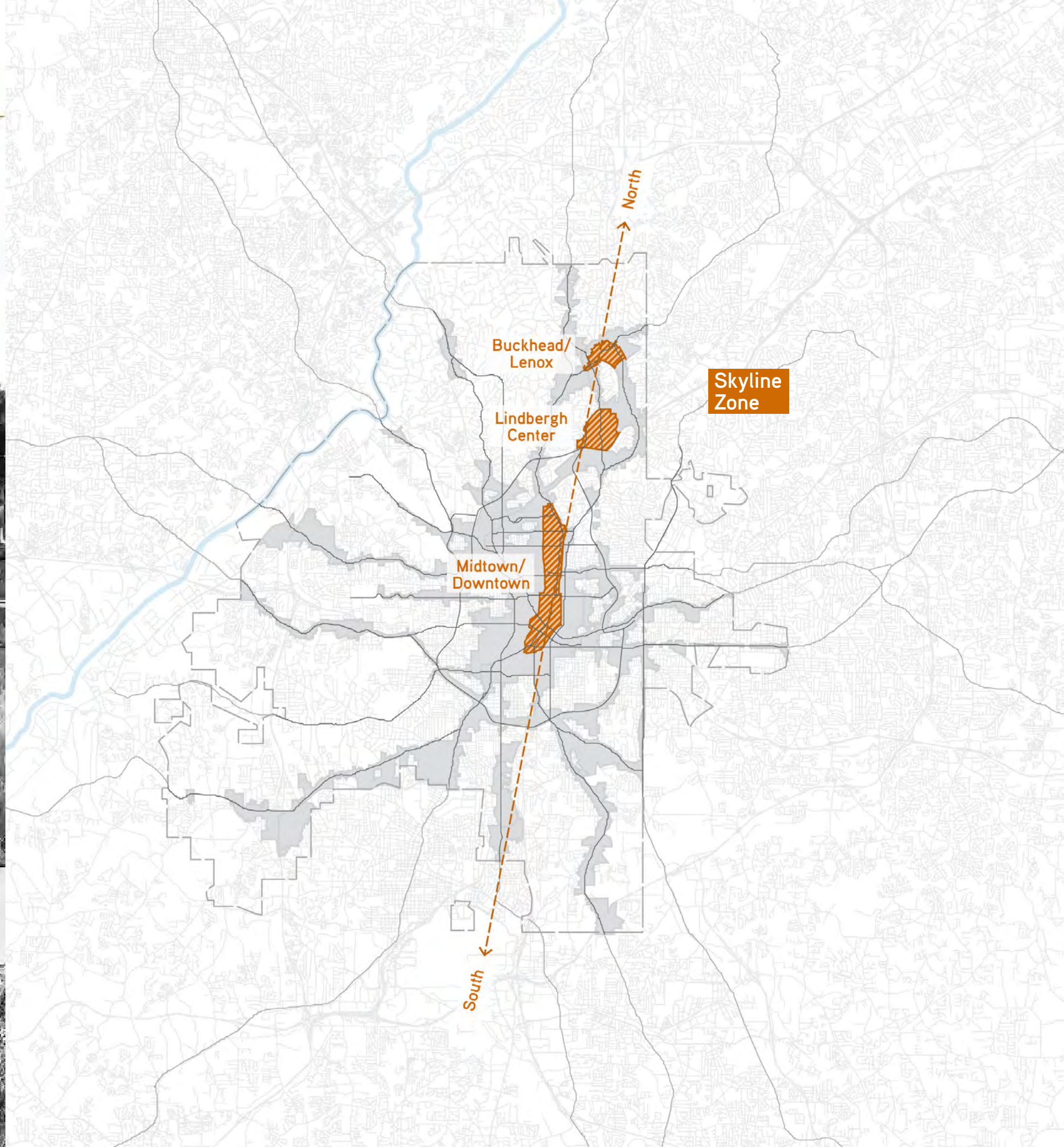
4.3c



# Design for Legibility



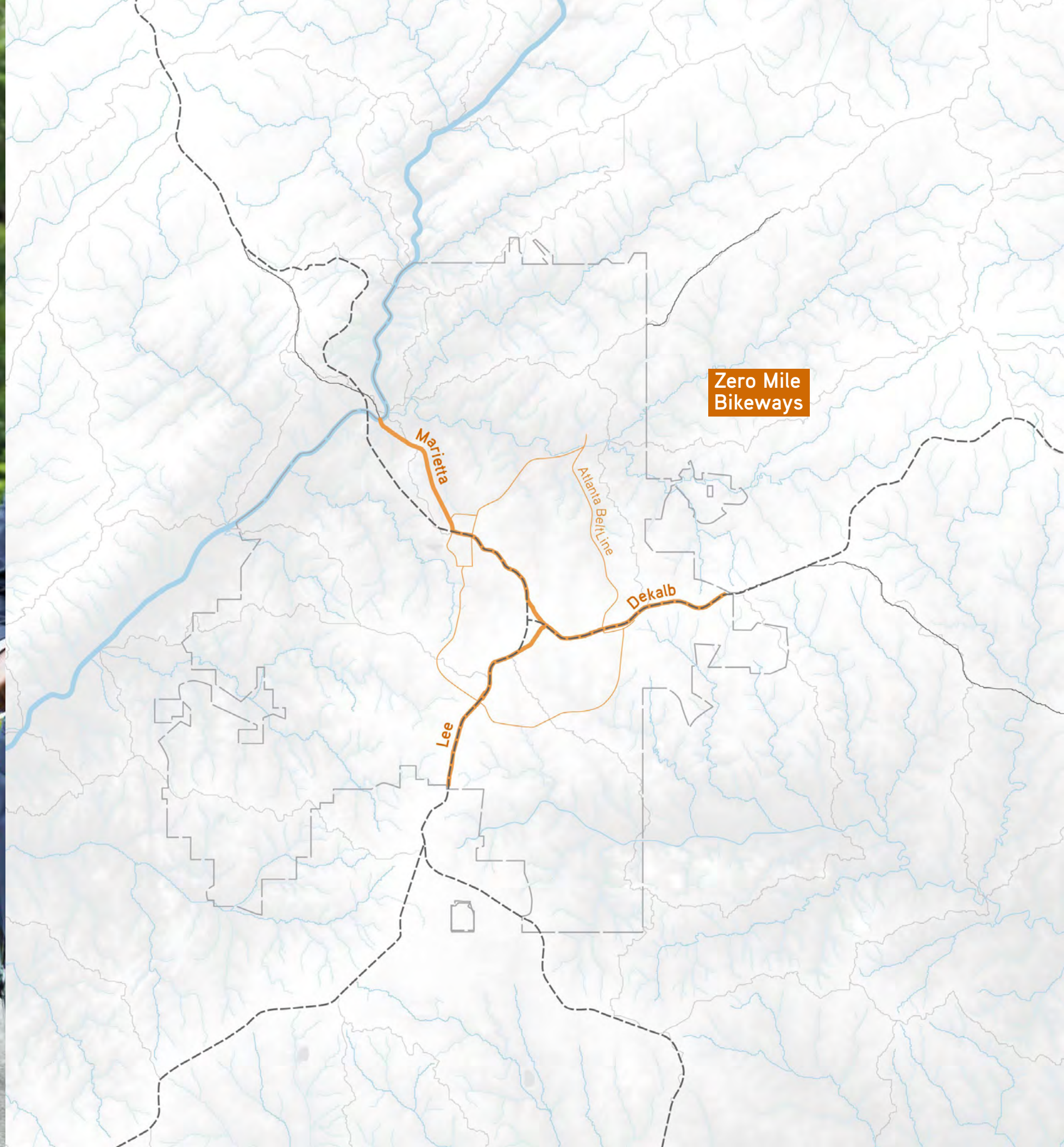




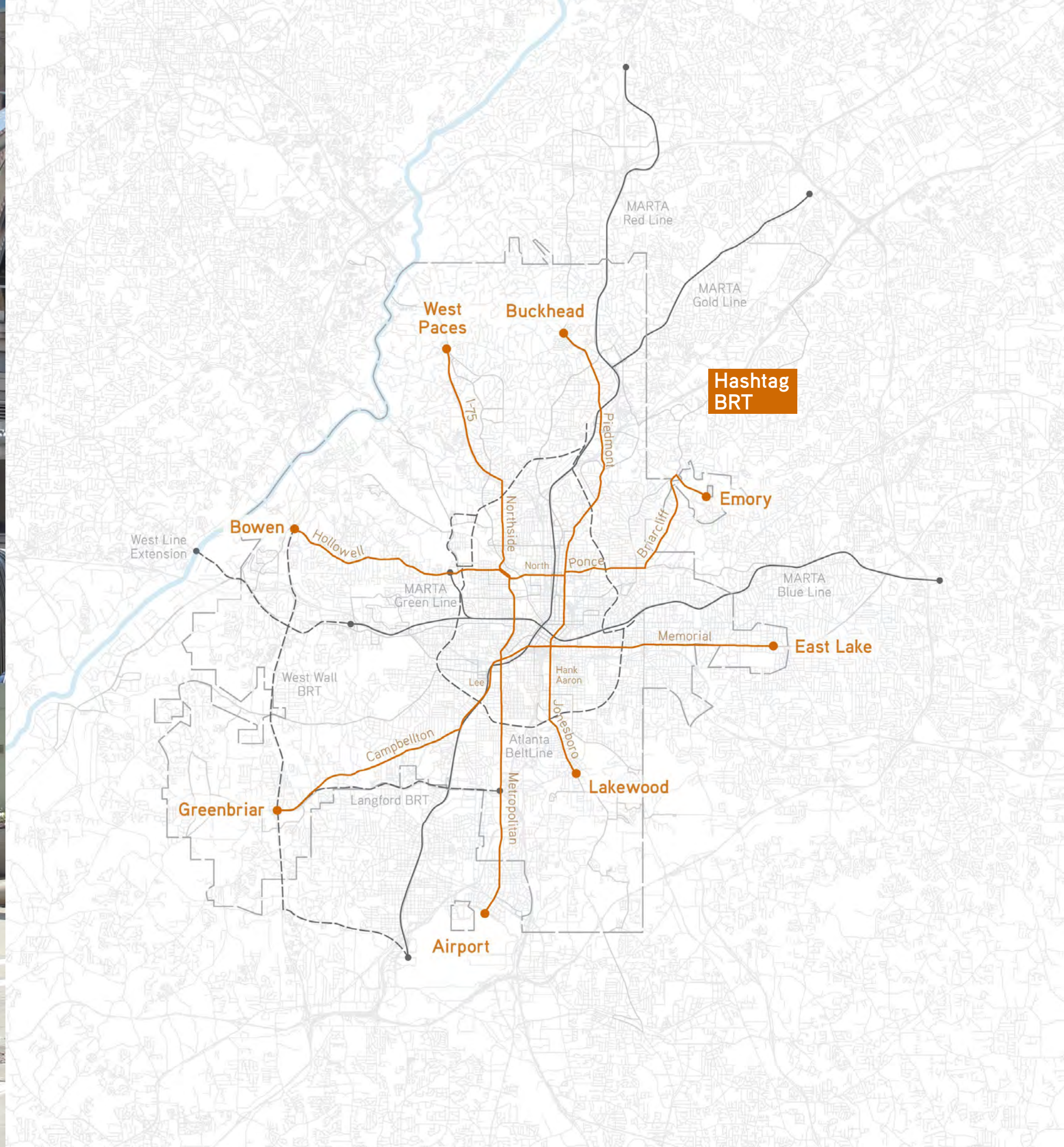






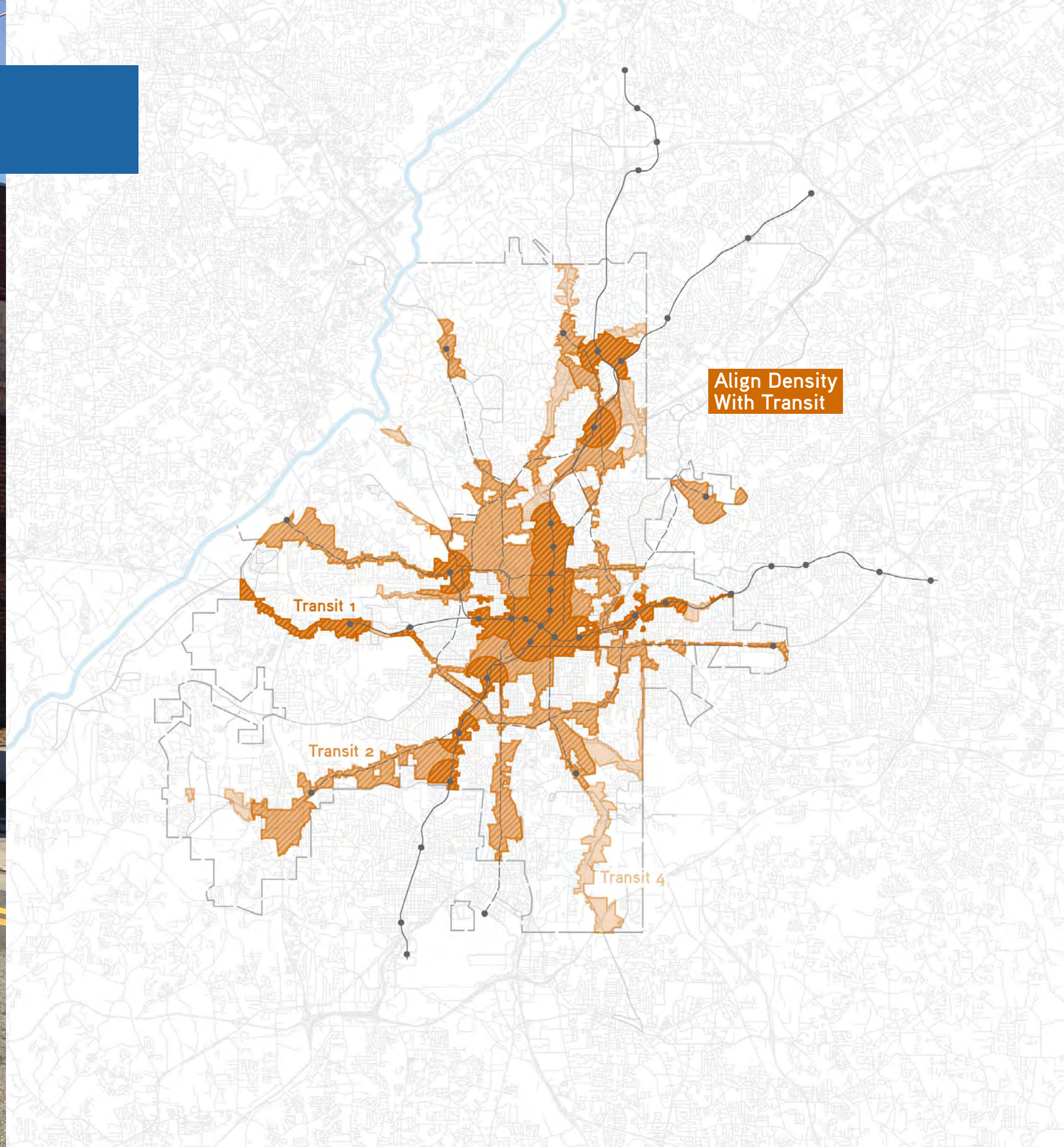






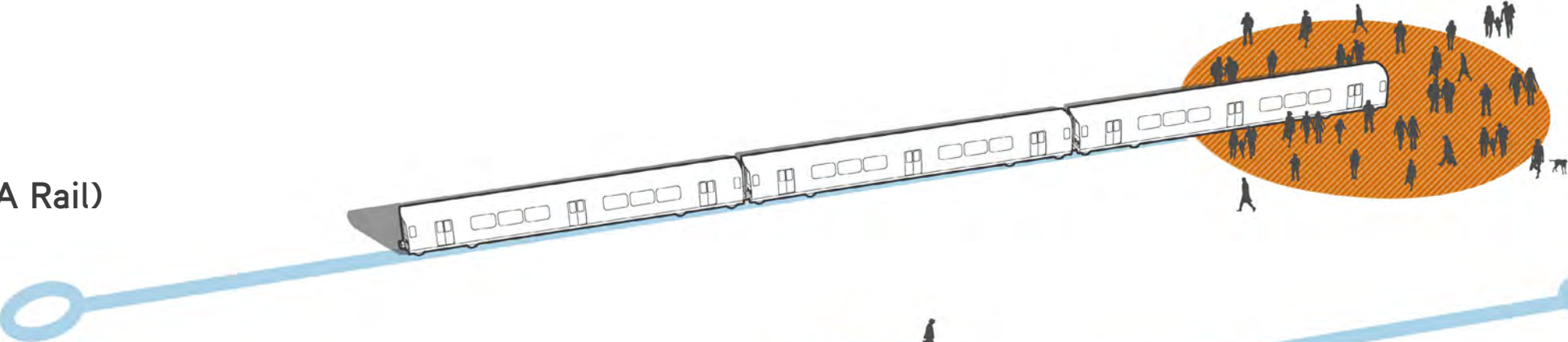


# Design for Density

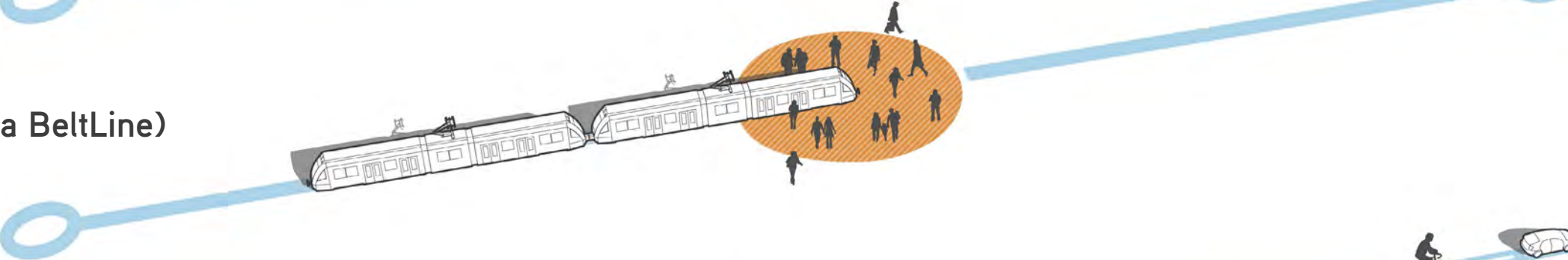




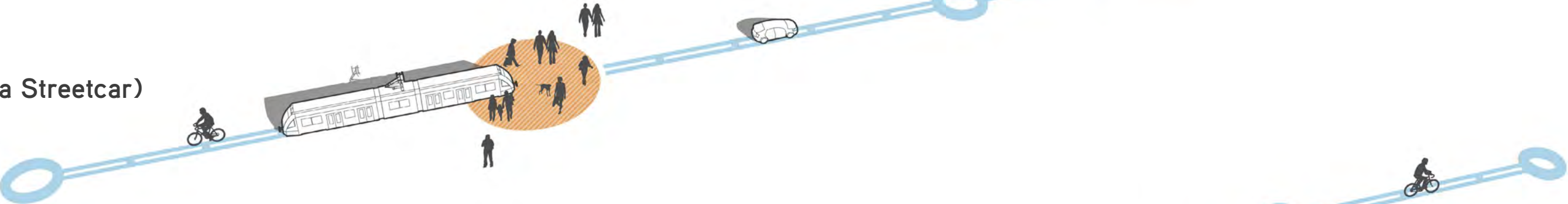
Transit 1 (MARTA Rail)



Transit 2 (Atlanta BeltLine)



Transit 3 (Atlanta Streetcar)

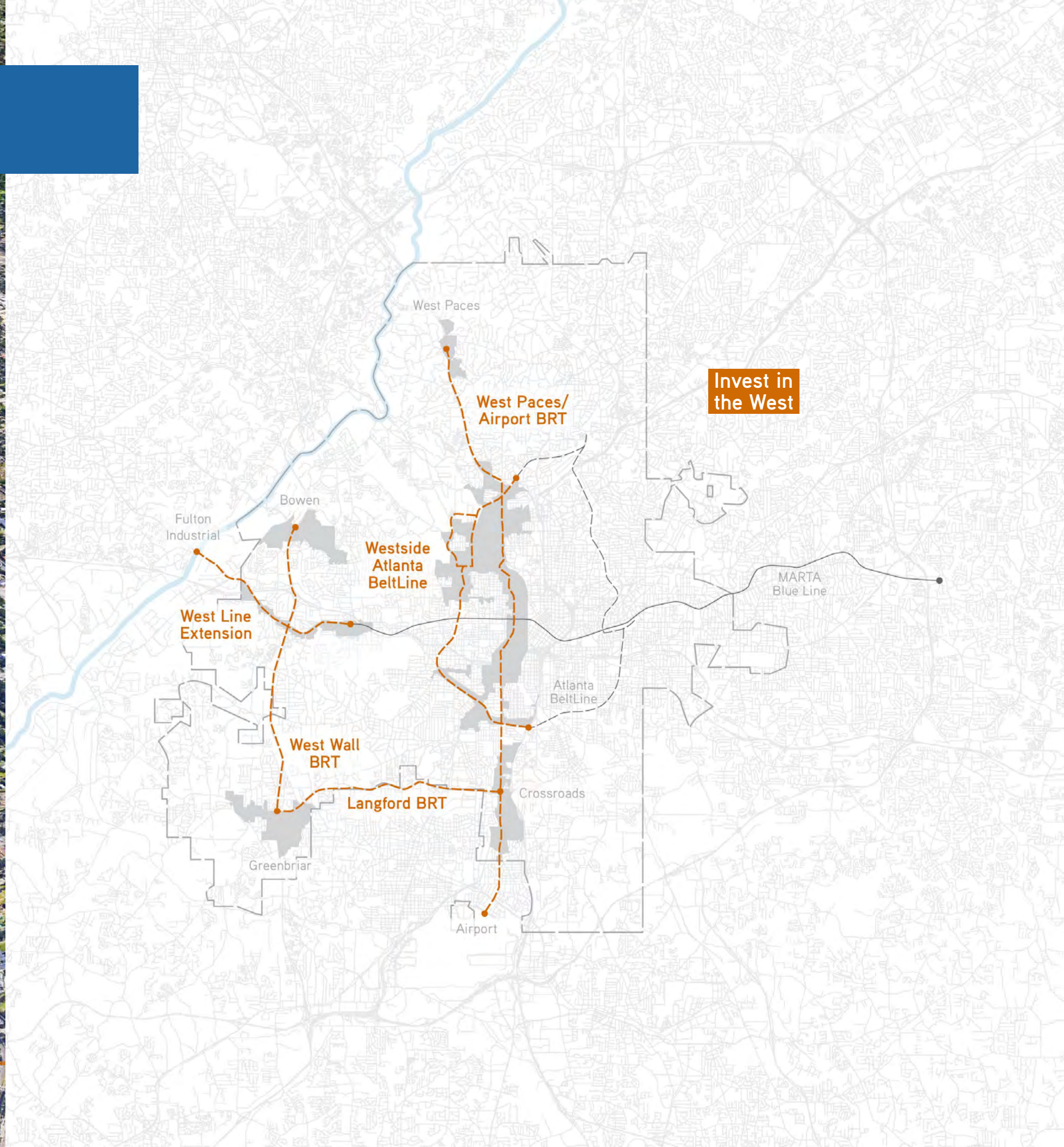


Transit 4 (Local Bus)





# Design for Everyone





**We're going to  
connect nature.**



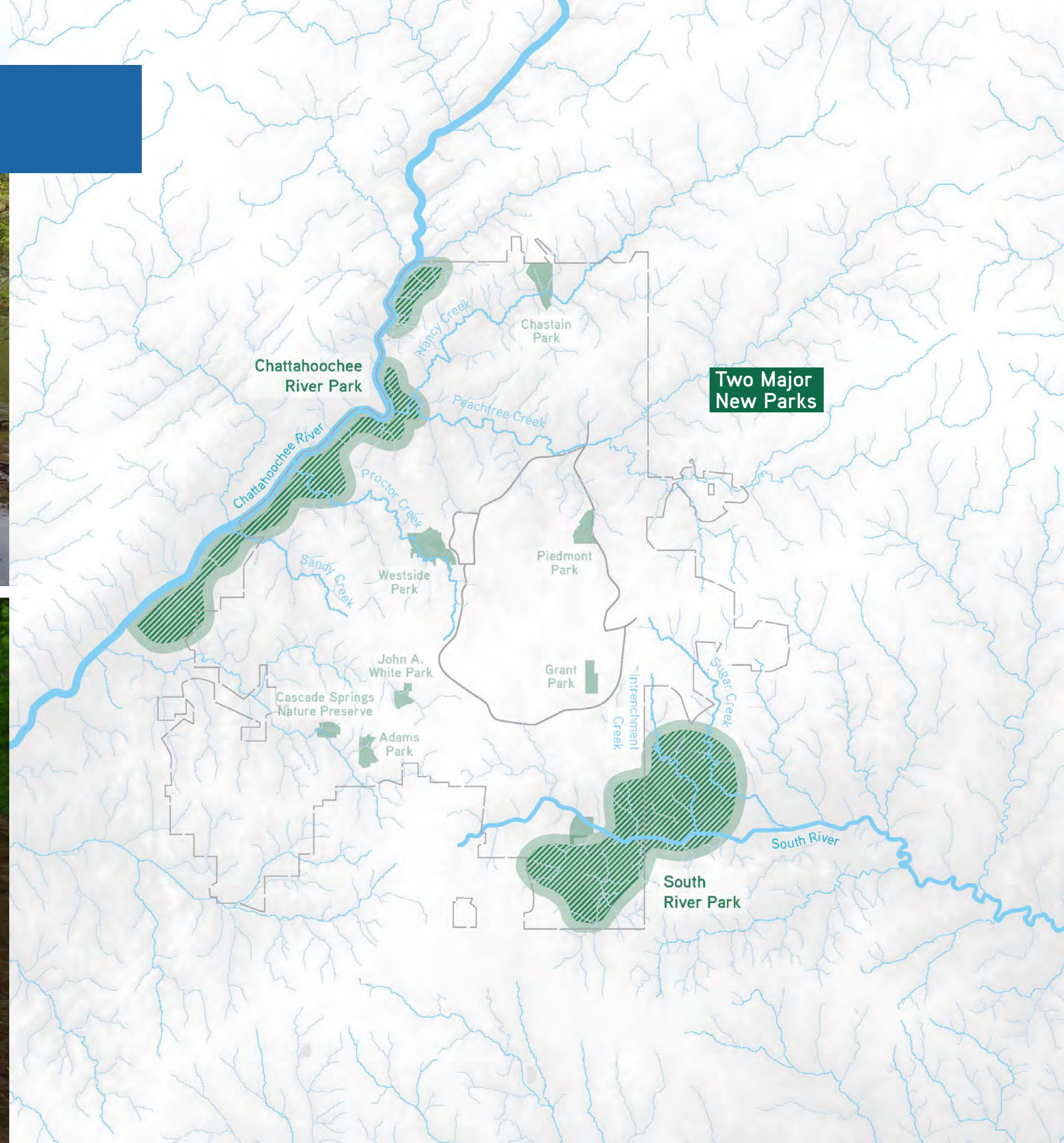
# Design for Wildness



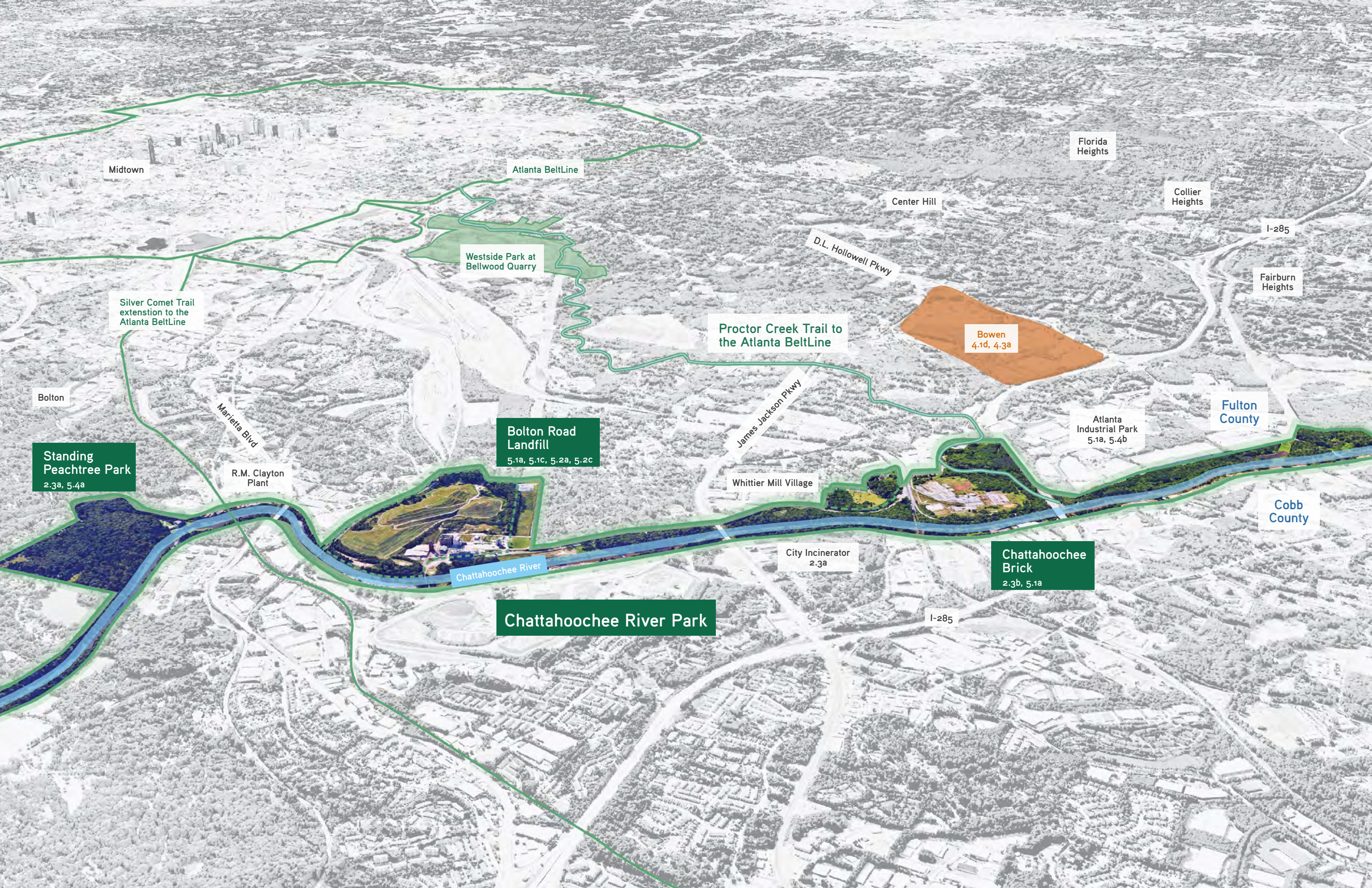
Chattahoochee River Park



South River Park







Midtown

Atlanta BeltLine

Florida Heights

Collier Heights

I-285

Fairburn Heights

Center Hill

D.L. Hollowell Pkwy

Westside Park at Bellwood Quarry

Silver Comet Trail extension to the Atlanta BeltLine

Proctor Creek Trail to the Atlanta BeltLine

Bowen  
4.1d, 4.3a

Bolton

Marietta Blvd

Standing Peachtree Park  
2.3a, 5.4a

R.M. Clayton Plant

Bolton Road Landfill  
5.1a, 5.1c, 5.2a, 5.2c

James Jackson Pkwy

Whittier Mill Village

Atlanta Industrial Park  
5.1a, 5.4b

Fulton County

Cobb County

City Incinerator  
2.3a

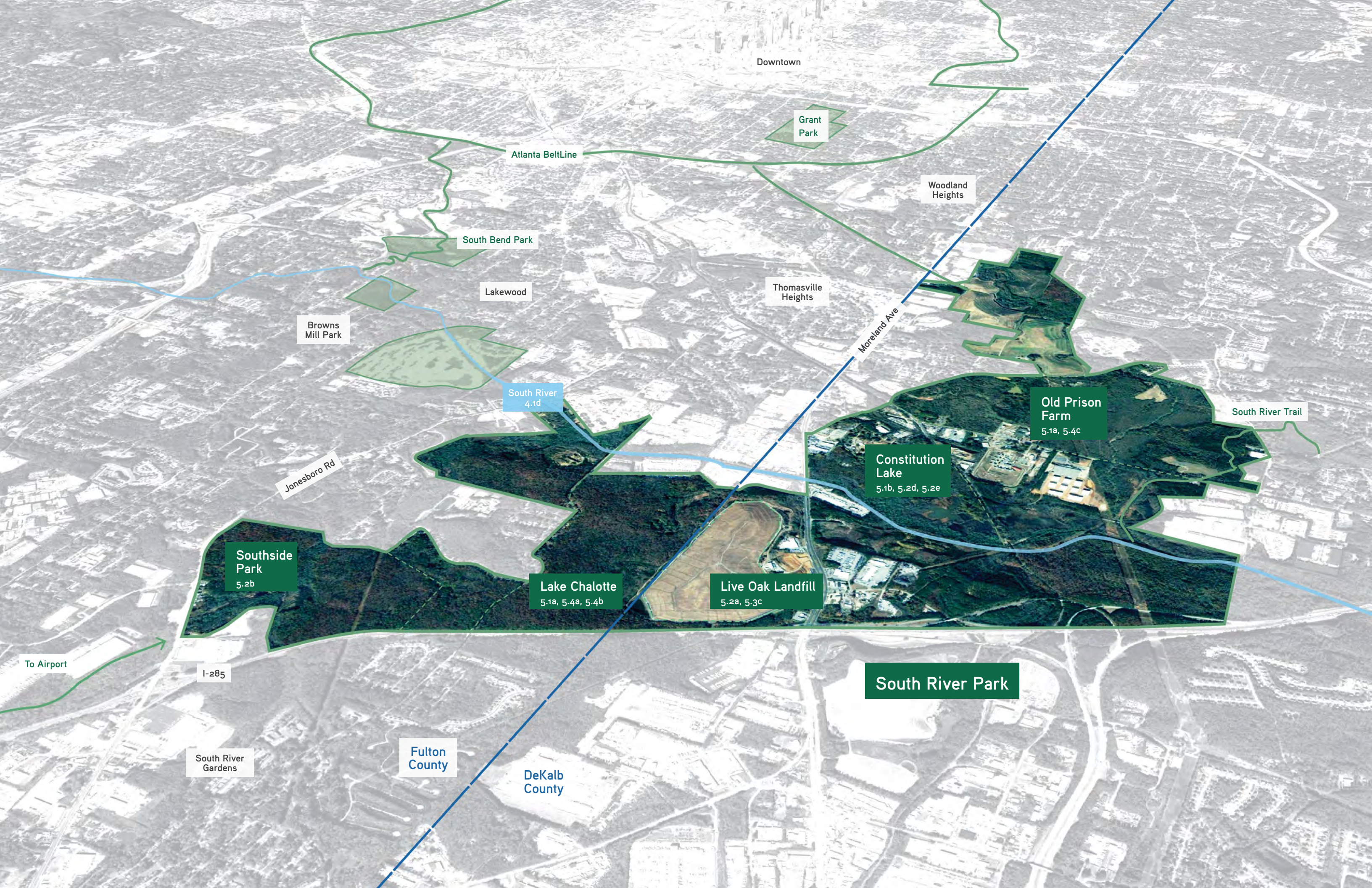
Chattahoochee Brick  
2.3b, 5.1a

I-285

Chattahoochee River Park

Chattahoochee River





Downtown

Grant Park

Atlanta BeltLine

Woodland Heights

South Bend Park

Lakewood

Thomasville Heights

Browns Mill Park

South River  
4.1d

Moreland Ave

Old Prison Farm  
5.1a, 5.4c

South River Trail

Constitution Lake  
5.1b, 5.2d, 5.2e

Jonesboro Rd

Southside Park  
5.2b

Lake Chalotte  
5.1a, 5.4a, 5.4b

Live Oak Landfill  
5.2a, 5.3c

To Airport

I-285

South River Park

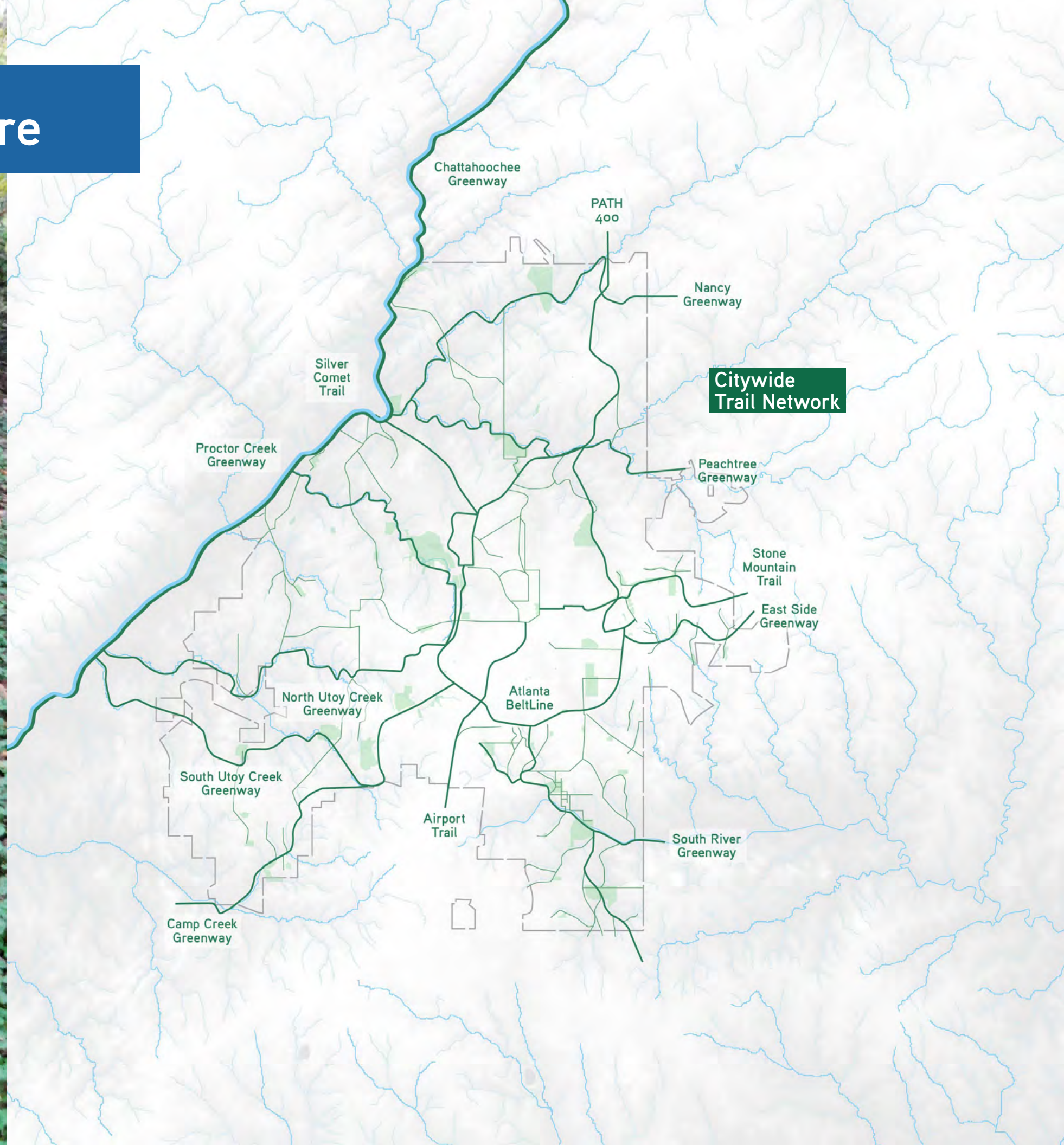
South River Gardens

Fulton County

DeKalb County

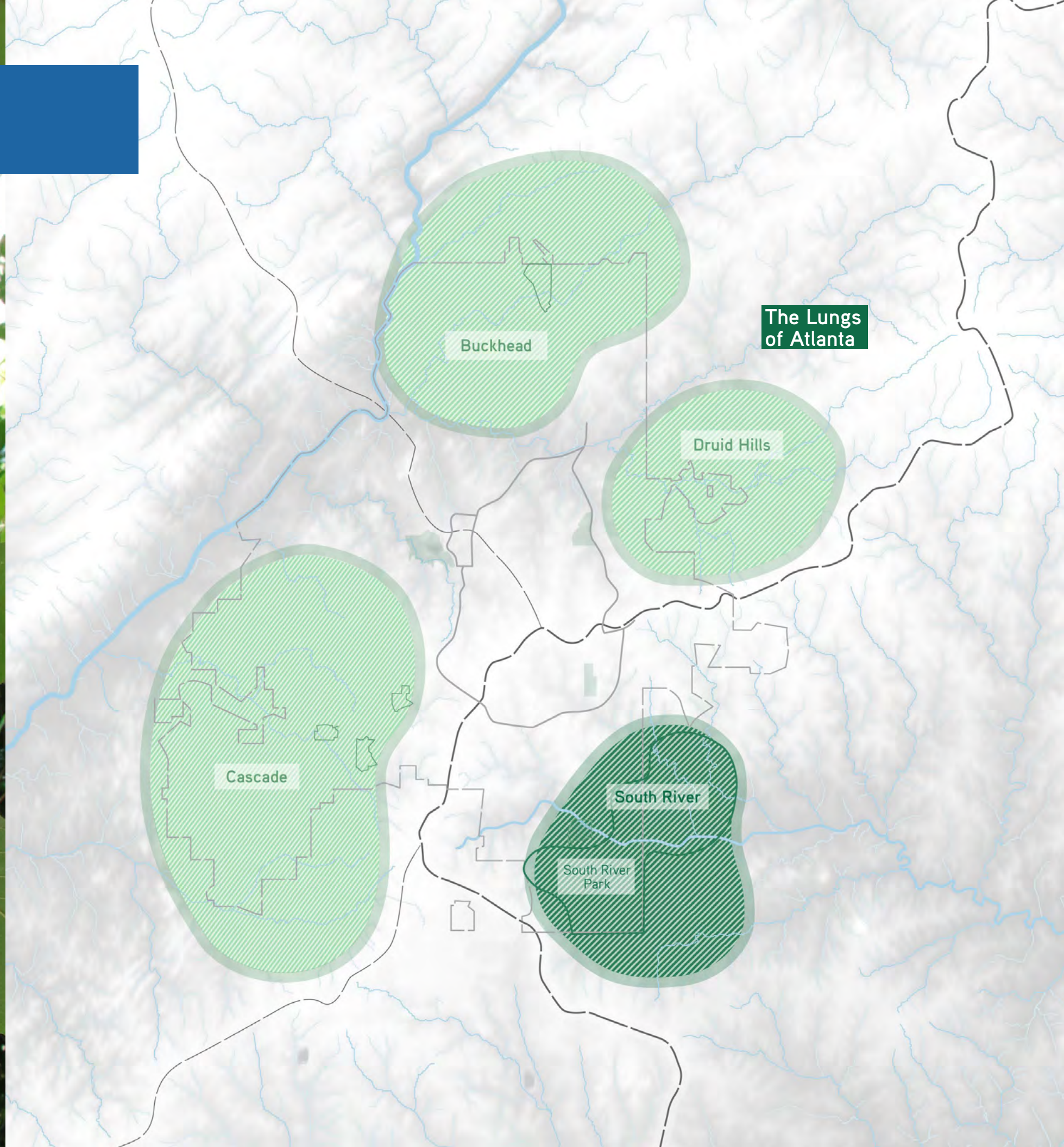


# Design for Retreat & Adventure





# Design for Comfort

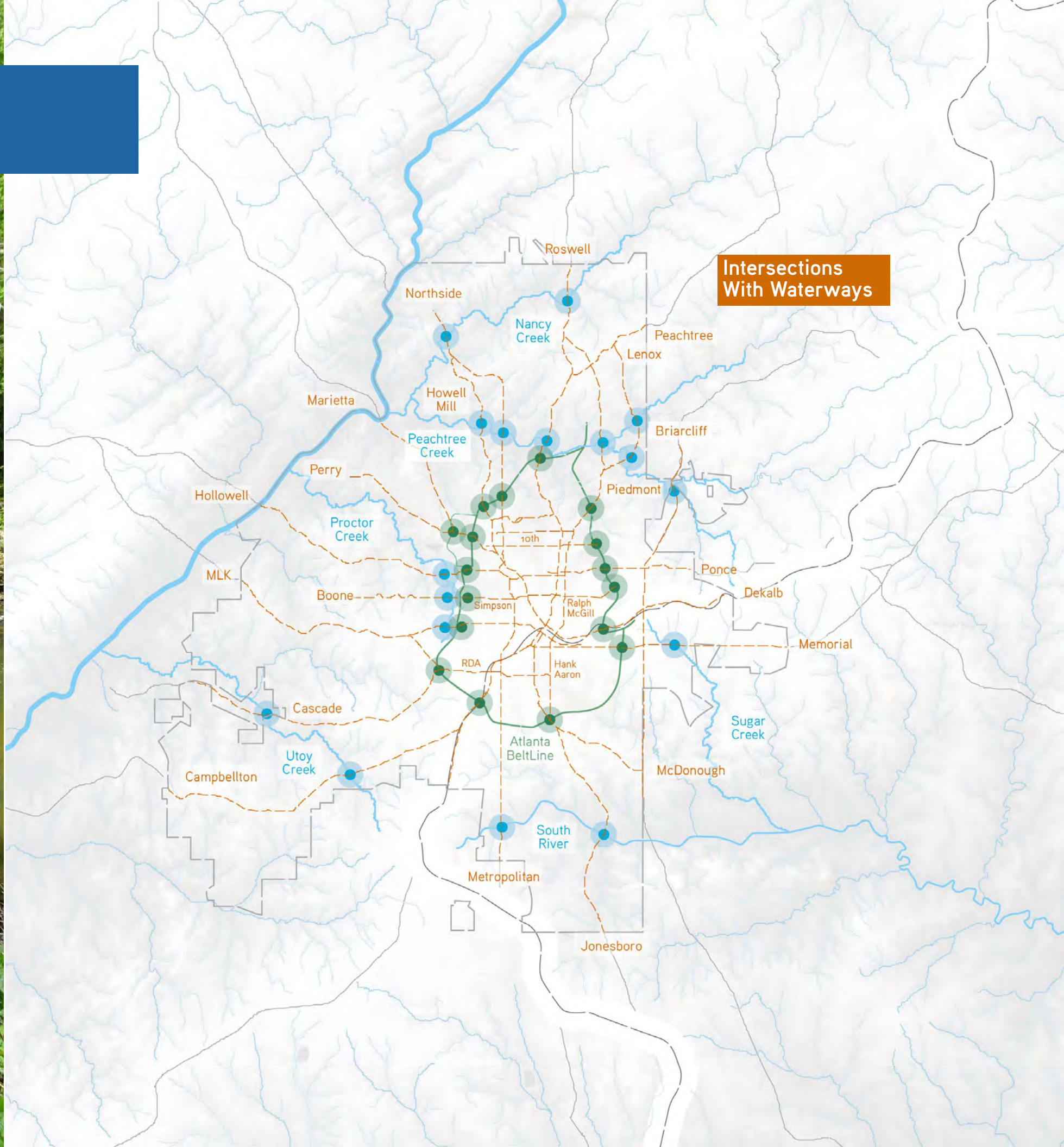




We're going to  
connect people and nature.



# Design for Connections



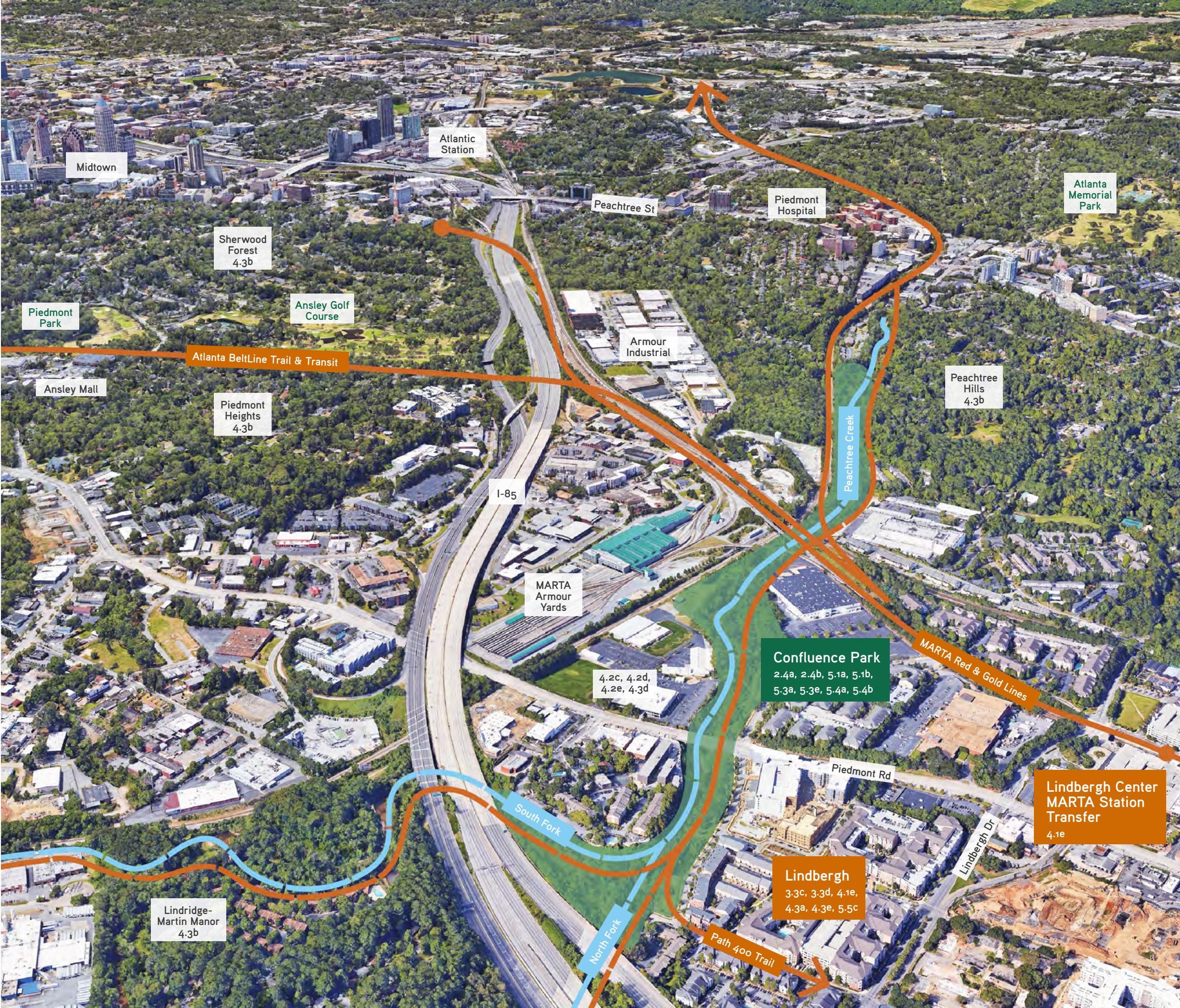




The convergence of ideas and opportunity will create remarkable new connections that enrich community life.

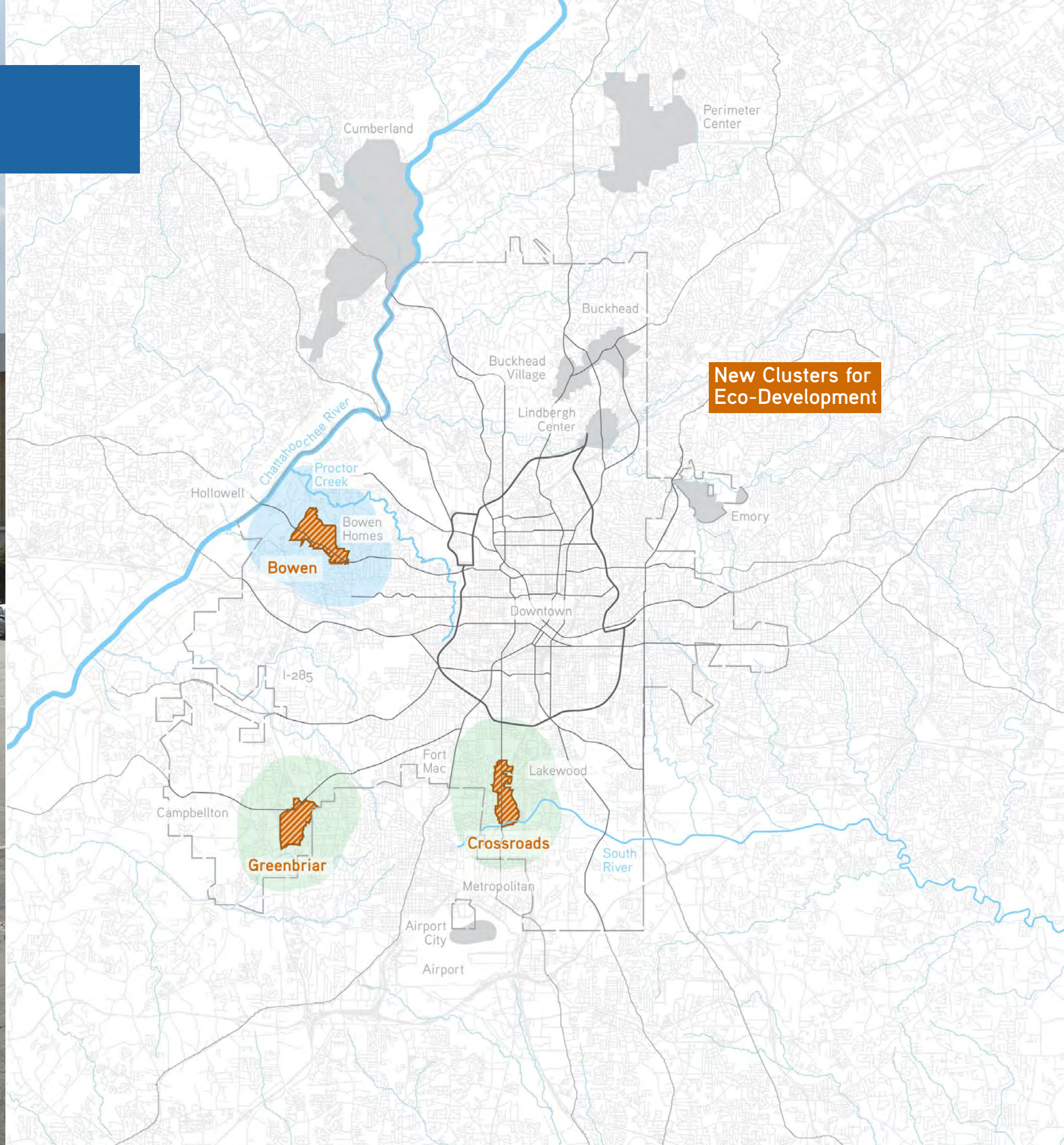


Nature and people  
will flow together in  
these unexpected and  
awesome new public  
meeting grounds.





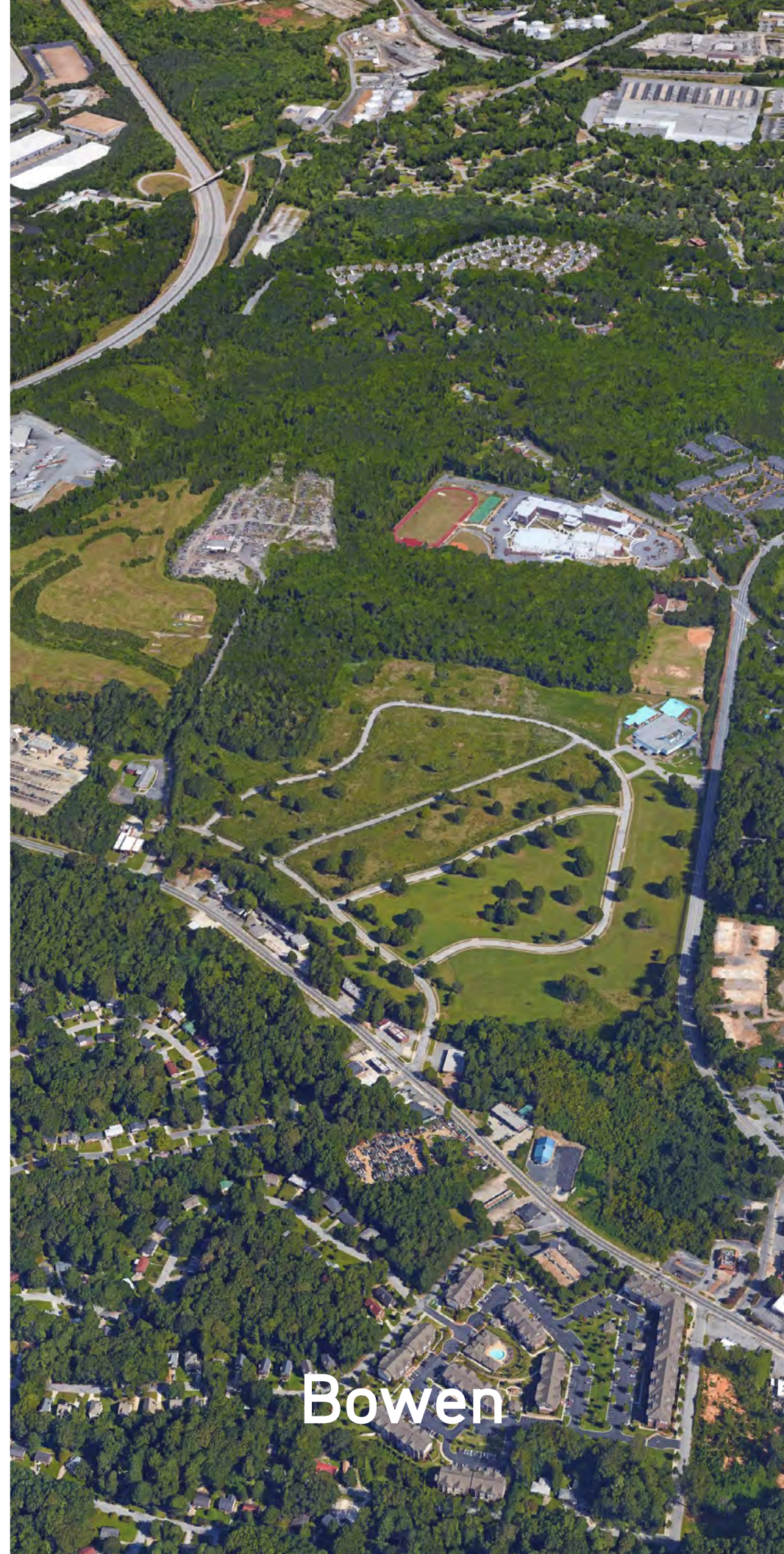
# Design for Lifestyles







Greenbriar



Bowen



Crossroads



We're going to connect people.

---

We're going to connect nature.

---

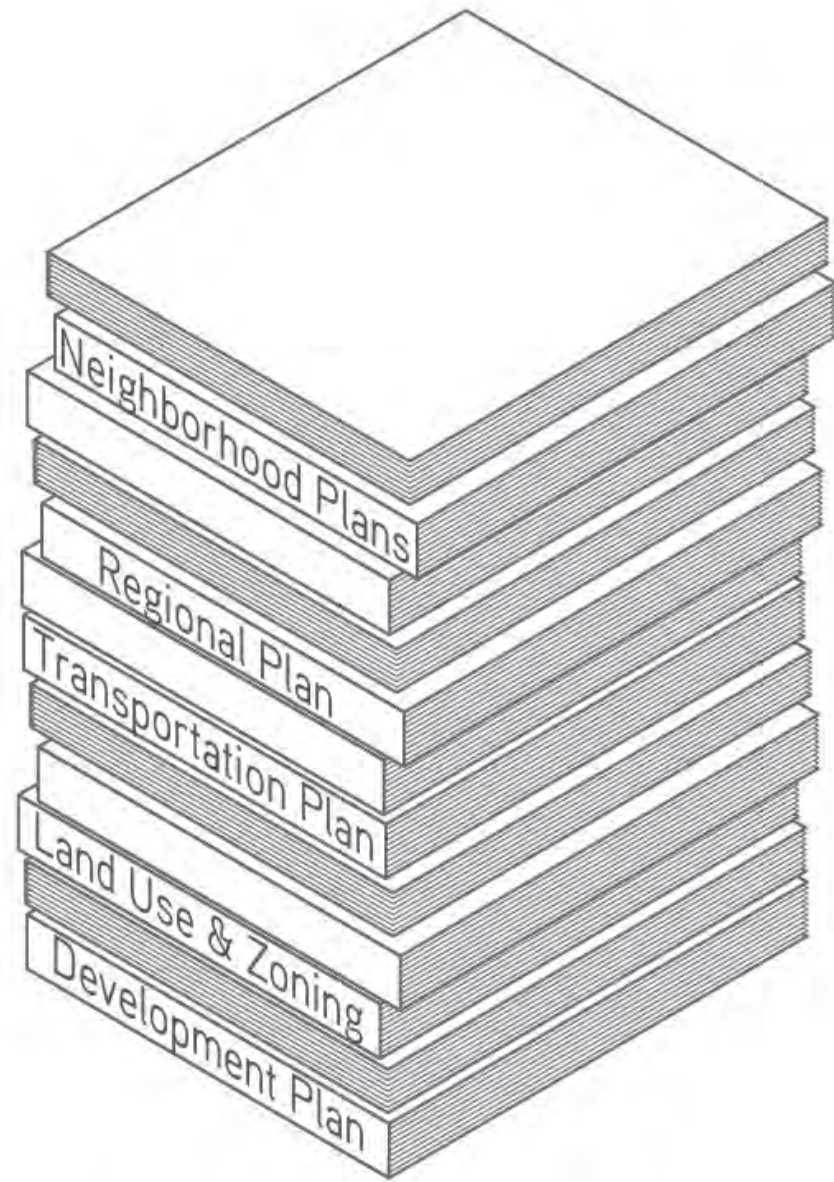
We're going to connect people  
and nature.



**What's Next?**



# Implementation



Detailed Plans

Following through on this aspiration is the next phase of the City Design. Over the next generation, we will operationalize its actions and ideas. This will require the work of the Department of City Planning, the Mayor and City Council as partners, other divisions of City Hall, and many external partners, including everyday community members.



# Implementation



## Equity

- Anti-Displacement Tax Fund
- Atlanta City Studio
- Westside Revitalization Strategy



## Progress

- Affordable Housing Competition
- Affordable Housing Strategy
- Historic Preservation Strategy
- Housing Needs Assessment



## Ambition

- District 3 Master Plan
- District 12 Master Plan
- Government District / South Downtown



## Access

- Atlanta Transportation Plan
- Cycle Atlanta 2.0
- New Zoning Ordinance



## Nature

- New Tree Ordinance
- Urban Ecology Framework
- Westside Reservoir & Park



# www.atlcitydesign.com

---

Atlanta City Studio



@ATLCityStudio #designATL